NATIONAL FOOTBALL DAY CELEBRATION IN KAZAKHSTAN WITH WORLD FOOTBALL LEGENDS



By

FOOTBALL LEGENDS MATCH

ЛЕГЕНДЫ КАЗАХСТАНА ЛЕГЕНДЫ КАЗАХСТАНА 25 апреля | астана-арена













LEGENDS

The Legends Football Match will bring together the greatest footballers in history for an unforgettable day at Astana Arena. These legendary players, known for their incredible skills, leadership, and achievements, will showcase their talent once more, thrilling fans in Kazakhstan.

Star Players:

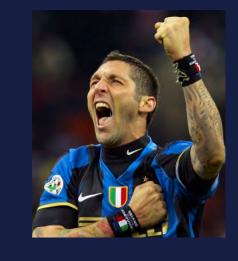
- Clarence Seedorf
- Javier Zanetti
- Maicon
- Marco Materazzi
- Serginho
- Jay-Jay Okocha
- Dimitar Berbatov

and more!

- Dimitar Berbatov
- Lucio
- Louis Saha
- Gaizka Mendieta
- Fernando Morientes
- Esteban Cambiasso
- Zé Roberto

These world football legends have graced the biggest stages, winning major trophies and inspiring millions











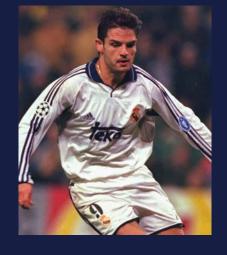
























ASTANA ARENA

Event Date: April 25, 2025 Venue: Astana Arena, Astana, Kazakhstan

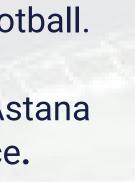
Kazakhstan's National Football Day will be celebrated in spectacular fashion as **SMH Sports**, brings football legendsto Astana Arena for an unforgettable match. More than just a game, this event promises an exciting day of entertainment, uniting fans through their love for football.

- One of Kazakhstan's most iconic stadiums, located in the heart of Astana
- A modern, multi-purpose venue, ensuring a perfect match experience.
- Seating capacity of 30,000 passionate fans

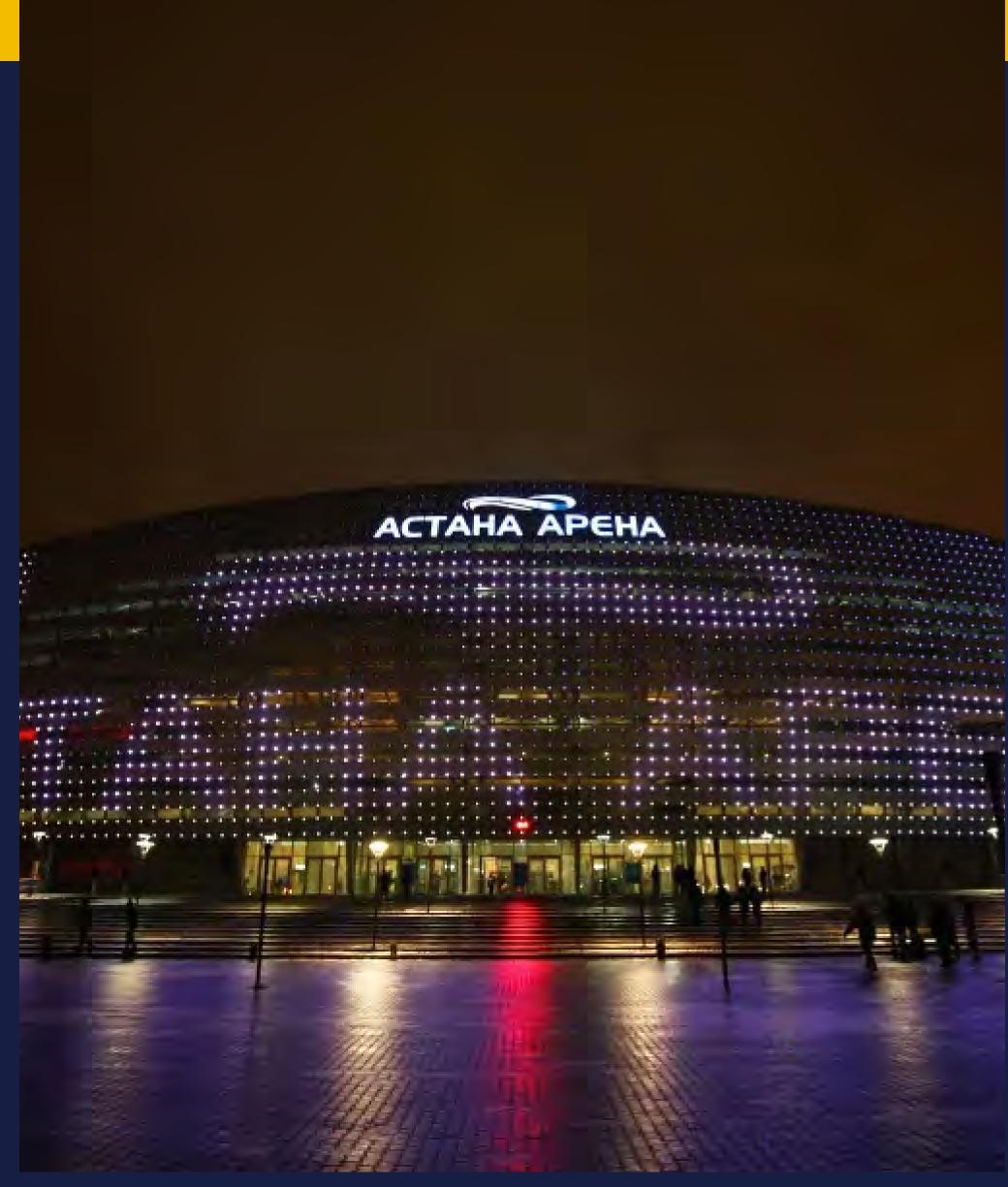
A Full Day of Entertainment

Beyond the legendary match, fans will enjoy a vibrant festival atmosphere with:

- Live Music Performances Popular artists and DJs, the mood before kickoff
- Quizzes & Trivia Test your football knowledge and win exciting prizes
- Giveaways & Contests Exclusive merchandise and signed memorabilia
- Interactive Fan Activities Meet & greet sessions, skill challenges, and more



re kickoff izes abilia and more



PROGRAM

Arrival & Press Conference

• Legends Arrive in Astana on 24th of April. Football icons from around the world touch down in Kazakhstan, welcomed by media and fans

- Official Press Conference Held at a prestigious venue, featuring star players, organizers, and local football representatives
- Insights from football legends on their careers and the upcoming match
- Media Q&A session
- Photo and interview opportunities

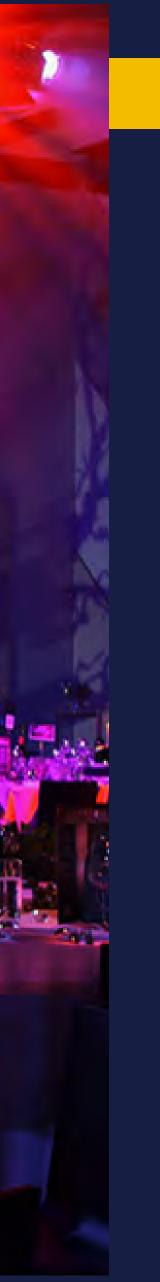
Following the Legends Football Match, an exclusive Gala Dinner will be held at the prestigious Rixos Hotel Astana, bringing together football legends, VIP guests, and key figures for a night of elegance and celebration.

- A gourmet experience featuring Kazakh and international cuisine
- Insights from football legends and event organizers
- A chance to meet and interact with the stars
- Music, performances, and cultural showcases









SETANTA SPORTS

The largest OTT sports platform in Kazakhstan.



Kazakhstan's national sports TV channel, nationwide.

M2 IA RATINGS

Meta Ratings Kazakhstan's leading sports media and analytics platform.

MEDIA AND TV PARTNERS



SEE YOU AT THE STADIUM

